The Effect of Using Face Primer Gel Bride Makeup Results on Oily Face Skin

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Abstract

This research started from the results of pre-study observations on West Sumatran brides who have oily facial skin, it was found that there were problems with inappropriate makeup results that affected their appearance and self-confidence, including makeup that didn't last long. And form the powder gathered in one place. This study plans to investigate the impact of the use of face primer gel on the makeup results of West Sumatran brides with oily facial skin. This type of examination is an investigation with a quantitative methodology. The number of samples in this exploration were Padang State University students with an age range of 19 – 25 years with the criteria of having oily facial skin. The sample collection technique used a purposive testing technique with a sample size of 2 individuals. Search information using One Sample T-test with SPSS 25. Due to the use of face primer gel in West Sumatran bridal cosmetics on oily facial skin, it can be seen that the most prominent value is in the smoothness level with a normal value of 3.70 with a very smooth model. In the flatness section, it has a normal 3.80 with a very normal model. Meanwhile, in terms of durability, it has a typical value of 3.80 with a very durable size.

INTRODUCTION

Basically, makeup is not something that is foreign to everyone, especially women, because cosmetics is a perspective that upholds appearance and has become something commonplace (Berryman & Kavka, 2017; Bonell et al., 2021). Makeup is an art form in itself in a series of beautifying women's appearances (Elias & Gill, 2018; Moeran, 2010). Makeup is an activity of applying cosmetics to perfect the imperfect parts of the face so as to obtain the desired beauty as a woman's self-confidence (Lirola & Chovanec, 2012). Based on this opinion, it can be concluded that makeup is used to cover up imperfections, for example, the shape of a face that is not too good makes a person's appearance look more beautiful and proportional. To produce beautiful and proportional makeup, facial corrections, or what is commonly called corrective makeup are needed.

In this research, the author examines facial tattoos on West Sumatra brides because bridal makeup uses makeup over a long period of time, such as from morning to night or more than 8 hours in a conventional wedding parade (Waldman et al., 2019). Even the wedding of West Sumatra brides uses many concepts

outdoors, outdoor conditions are unpredictable which can affect the smoothness and durability of makeup those that stick to the face, for example, being exposed intensity or sunlight for too long, can affect wedding cosmetics.

One of the most common types of facial skin experienced by women in West Sumatra is oily facial skin caused by organs sebaceous which is very helpful and affected by environment and weather. Oily facial skin makes a person's self-confidence less and less (Akat et al., 2022; Nurlaily et al., 2022). However, women with oily facial skin, it is certainly more difficult to determine the type of beauty product that is considered okay, most of them are also confused about choosing the right beauty product, one of which is choosing face primer, foundation, powder, and other superior care products suitable for daily use, parties or on special occasions, for example, cosmetics makeup West Sumatran bride (Hameed et al., 2019; Parente et al., 2010; Sarkar et al., 2010).

Someone who has an oily facial skin type, often tracks makeup fade quickly (Berardesca et al., 2013; Costa et al., 2017). Excess oil on the face is usually caused by several factors including heredity, synthetic substances, lifestyle, and examples of food and beauty care products used (De Luca et al., 2021; Nethravathy et al., 2019; Zurlkarnain & Sifatullah, 2021). Selection of beauty care products that are not in accordance with facial skin type will have a negative impact on facial skin (Alexiades-Armenakas et al., 2010; Samson et al., 2010). Thereby also, it is clear that the restorative effect obtained is short-lasting. This will obviously affect your appearance and confidence.

Based on the facts obtained from the results of interviews with several MakeUp Artists Padang is Hafiz Make Up, Iping Sparkling Makeup, dan Nende Make up it can be concluded that the condition makeup on oily facial skin on West Sumatra brides can't last long. After a period of use, cosmetics look runny, skewed and powdery, and clumpy or clustered in one area. Therefore, it is very important to use face primer before applying foundation, because face primer can follow the firmness of cosmetics even if it is used for a long time, a foundation that is used also does not go through oxidation and synthetic compounds in its formation do not directly enter the skin layers.

Truong et al., (2021) explains that face primer is a face base before applying foundation which has the ability to make it easier for cosmetics to mix and even out skin tone, prepares the skin before using cosmetics, and soothes skin conditions so that the skin is protected from excess oil. Something to think about when choosing face primer is the base material. For example, a face primer water-based (usually has the word aqua in the overview ingredients product) makes sense for oily skin types. In comparison, the oil content on the face is suitable for dry facial skin types, because the oil content can soak dry facial skin types.

Santi & Andari, (2019) mentions face primer is differentiated into face primer-shaped gel (texture jelly), cream (texture creamy), liquid (light texture resembling water), oil (sticky texture like oil), and mousse (textured like foam). According to Makeup Artist Field face, primer is good for oily facial skin than face primer-shaped gel because it can be simultaneously useful moisturizer to moisturize the skin, has good absorption and adhesion, and can hold oil so makeup be more durable than it is not recommended to use foundation which is so thick that it causes makeup lumpy and not sticky. Explains that face primer can make the skin more graceful so that it effectively maintains the formation and effect of cosmetics from drying and cracking. Several elements several factors affect the durability of makeup, namely adhesion makeup, evenness makeup, and subtlety makeup. These three factors greatly affect endurance makeup, especially on the makeup of West Sumatra bride. Based on all the descriptions above, the researcher is interested in conducting a research entitled "The Influence of Use Face Primer Gel Against Results Makeup

West Sumatra Bride on Oily Facial Skin".

METHODS

This study is a kind of exploratory examination with a quantitative methodology (Fauziah et al., 2020; Hasan et al., 2022). According to Barrett & Carter, (2010); Gopalan et al., (2020); Lieberman et al., (2013); Prediger et al., (2012), experimental research is an exploratory movement that hopes to find out the side effects or impacts that arise due to certain drugs. This examination uses contextual investigative research planned shoot (Correll et al., 2011). Where in the plans review this is a meeting being handled (free factor) and then observed the results (subordinate variables) to see the effect makeup West Sumatra brides use face primer gel on oily skin. The examination methodology consists of a preliminary stage which consists of; a) readiness of individuals, specialists, workspaces, and models. Two models have gone through a standard facial skin examination with almost the same age, skin type and skin color, b) readiness of instruments, ingredients and beauty care products, c) readiness perception sheet.

The next stage is the implementation stage, especially applying makeup for the two models using a face primer gel and various beauty care products that are still in circulation. What's more, the final stage is the appraisal. The assessment is carried out by offering perspective sheets to specialists, where there are 5 specialists consisting of 1 specialist from an educational foundation in the field of Make-up and Beauty, 2 experts from leading business fields, and 2 experts from the Cosmetology and Beauty Study Program. What is noticed is; a) View of the subtlety of the resulting makeup, b) A view of the evenness of results makeup, c) Views on yield resistance makeup (Abrishami et al., 2021; Al-Saqqa et al., 2020).

In the SPSS 25 program, the information test used is the test factual One Sample T-test (Correll et al., 2011; Efendi et al., 2019; Khuri & Mukhopadhyay, 2010; Munawaroh et al., 2022; Syafril et al., 2021). The detailed information includes the smoothness of the final cosmetic result, the evenness of the final cosmetic result, and the durability of the final cosmetic result for about 4 hours of use face primer gel. Speculation testing is seen from the interest that utilizes the interest level of 0.05 (5%). The size of the test based on importance must be seen if the importance is <0.05, Ha is recognized and Ho is omitted, but if the importance is > 0.05, Ha is ignored and Ho is recognized.

RESULT AND DISCUSSION

The information obtained from the results of the examination is broken down using predetermined investigative information. An overview of the consequences of handling information is as follows:

Results of use face primer gel against west sumatra bridal makeup on oily facial skin

Usage results from data face primer gel to makeup West Sumatra brides on oily facial skin seen from indicators of smoothness, evenness, and longevity of results makeup presented in diagram 1 below:
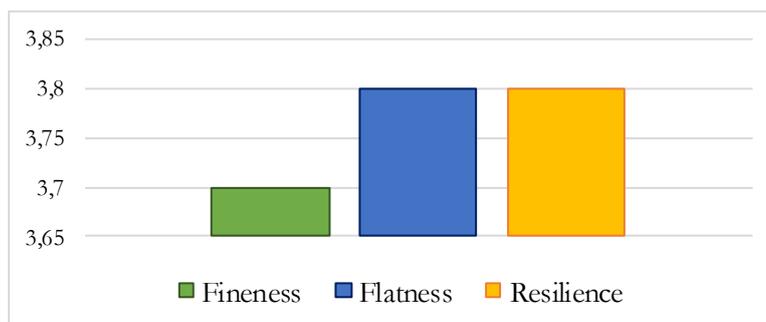
Fig 1. Result in data mean usage face primer gel of West Sumatra bridal make-up on oily facial skin

Judging from graph 4.1, it makes perfect sense that the surface primer gel on the smoothness marker has an average value of 3.7 this is because the pores and lines overlay look smooth. In surface primer gel on the index of flatness has an average value of 3.8 due to the ability of face primer that is easy to blend makeup as well as flatten the color of the facial skin so that makeup looks smooth. On the use of face primer gel, the resistance indicator has an average value of 3.8 because it is applied after approximately 4 hours of makeup it doesn't look faded and is very resistant.

Test analysis results one sample T-test influence of use face primer gel against results makeup west sumatra bride on oily facial skin

Fineness Indicator

Table 1 Test One Sample T-test Against the Fineness Indicator

					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean	lower	Upper
Fineness	24. 222	9	.000	3.700	3.35	4.05

One-Sample Test — Test Value = 0

It is understandable that the result of the inspection One Sample T-test to the subtlety of the use of face primer gel on makeup West Sumatra brides with oily facial skin obtained a t count of 24,222, an opportunity level of 9 and an important value of 0.000. The original content used was 0.05 (sig≤0.05) or (5%) then at that time Ha was recognized and Ho was removed so it can be assumed that there was a big influence on the use of face primer gel on makeup West Sumatra bride on oily facial skin.

Flatness Indicator

Table 2 Test One Sample T-test Against Flatness Indicator

					95% Confidence Interval of the Difference	
	T	df	Sig. (2-tailed)	mean	lower	upper
Flatness	28. 500	9	.000	3.800	3.50	4.10

One-Sample Test — Test Value = 0

It's totally understandable that the result of testing Sample T-test against side effects of using face primer gel on makeup West Sumatra bride with oily facial skin gets a t count of 28,500, an opportunity level of 9 and an important value of 0.000. The original content used was 0.05 (sig≤ 0.05) or (5%) then at that time Ha was recognized and Ho was removed so it can be very well suspected that there was a big influence on the use of face primer gel on makeup West Sumatra bride on oily facial skin.

Resistance Indicator

Table 3 TestOne Sample T-test Against Resistance Indicators

			One-Sample Test			
			Test Value = 0			
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	mean	lower	upper
Resistance	28. 500	9	.000	3.800	3.50	4.10

It is understandable that the result of the inspection One Sample T-test resistance to using face primer gel to makeup West Sumatra brides with oily facial skin obtained a t count of 28,500, an opportunity level of 9 and an important value of 0.000. The original level used was 0.05 (sig≤0.05) or (5%), so at that time Ha was recognized and Ho was removed so it tends to be argued that there is a big influence on the use of facial pre-gel in the West. Sumatran wedding cosmetics on smooth facial skin.

CONCLUSION

Seeing the results of the discussion in the previous sections, a conclusion can be formed, especially as a result of the face primer gel on makeup Based on observational evaluations and measured estimates, it is observed that the most important value is in the smoothness level section with normal 3.70 with a very smooth model. In the flatness section, it has a normal 3.80 with a very even size. For the time being, the durability standpoint has a typical value of 3.80 with very resistant models. Due to the face primer gel on makeup West Sumatra brides in terms of signs of smoothness, evenness, and resilience, all show a meaning of 0.000 (sig < 0.05) so the information should be large. Since all information is so important, speculation is acknowledged.

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