



# The Effect of Instagram Media @ngajilagi.id in Increasing People's Alquran Reading Ability

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## Abstract

This research aims to analyze changes in people's ability to read the Quran through Instagram media @ngajilagi.id. This research was conducted using quantitative methods with a survey approach. The data source was taken using a questionnaire from 1,123 respondents who were followers of followers active Instagram account @ngajilagi.id, all data was then analyzed descriptively. There are twelve points that are measured in order to read the Quran properly and correctly. The results of the research show that there are changes in a person's ability to read the Quran. The results of this research can be used as initial data for subsequent researchers in studying different issues related to this problem as well as various other issues that are relevant to this context.

## INTRODUCTION

The current era of communication and information technology shows the increasing human need for information (Husain, 2014; Setiawan, 2018). This increasing need can be seen from the increasing use of communication media, both printed and electronic and especially social media connected to the internet. Through various media, including social media, everyone can obtain the various information they need (Syahreza & Tanjung, 2018). Social media is a communication medium that is able to create simultaneity, in the sense of a relatively large number of audiences together at the same time paying attention to the message communicated through the media, for example newspapers, radio, television broadcasts (Rachman & Nadiyah, 2018). Social media can also be referred to as online media where users can easily participate, share and create content including blogs, social networks, or social networks, wikis, forums and virtual worlds (Cahyono, 2016).

One social media that is quite popular with people, especially young people today, is Instagram. Instagram comes from the word "insta" which comes from the word "instant", like Polaroid cameras which at that time were better known as "instant photos". Meanwhile, the word "gram" comes from the word "telegram" which works to send information to other people quickly, therefore the word Instagram can be called a combination of the words instant and telegram (Syahreza & Tanjung, 2018). Instagram is a smartphone application specifically for social media, which is one of the digital media which has almost the same function as Twitter, but the difference lies in taking photos in a

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form or place to share information with its users (Dewi, 2019; Untari & Fajariana, 2018). Instagram can also provide inspiration for its users and can also increase creativity, because Instagram has features that can make photos more beautiful, more artistic and better (Helen & Rusdi, 2018).

The features in the Instagram application, such as uploading content and also sending messages, can only be done on the Instagram application on smartphones (Directorate General of Information and Public Communication, Ministry of Communication and Information, Republic of Indonesia, 2018). In the main Instagram account media, what is used is not just a medium for sharing photos, but Instagram is also used as a source of information regarding religious knowledge (Haq, 2019). Social media which was initially intended as a communication medium can turn into learning communication such as Instagram which can be used as a learning medium. On this Instagram platform there are many accounts that provide educational content from various fields of study, users can take advantage by reading and listening to the videos presented.

The friendship system on Instagram uses terms Following and followers. This means that following means following the user, and followers means other users who follow the account. Each user can interact by providing comments and providing responses (feedback) with like (like) the photos shared (Fahmi, 2019). Instagram can be used on various smartphones such as iPhone, iPad, iPad Touch with the iOS 7.0 operating system or the latest version, as well as Android with system operation 2.2 (Froyo) and above, as well as window phone 8. These applications can be downloaded via the Apple Apps Store and Google Play (Saifulloh & Siregar, 2019). Learning is a process of changing behavior or appearance through a series of activities, for example reading, observing, listening, imitating and so on. Learning is something that results from experience with the environment, in which there is a relationship between stimulus and response. The results of this learning are in the form of additional knowledge, skills and changes in attitudes (Adawiyah et al., 2017).

The Alquran is Kalam Allah revealed to Muhammad and reading it is a form of worship. The Alquran was revealed by Allah to the Prophet Muhammad through the Jibril as a miracle and has become a holy book of guidance for all humans, especially for Muslims (Hayati, 2017; Satrisno, 2018). As a teaching from Allah through His messenger, namely His Prophet, the Alquran makes humans knowledgeable in knowing the instructions for life, what to live for, where they will go after death, determining direction, determining attitudes, which in the end will grow faith and result in piety towards Allah. As a Muslim, we have a guideline in life, namely the Alquran, so it is an obligation for every Muslim to study the Alquran and practice it in everyday life. Since childhood, he has been taught to learn to read the Alquran in formal and non-formal education, whether at home, in prayer rooms, schools, Alquran Education Parks, or at mosques (Purwaka & Sukiman, 2017).

The ability to read the Alquran is very important for every Muslim to master, because apart from the Alquran being the main guideline for Muslims, reading the Alquran also has a big influence on the psychological and physiological aspects of humans (Kurnia, 2017). To achieve this, studying the Alquran cannot be learned in a short time. However, it must be done consistently in order to obtain good and correct Alquran reading skills. Consistency is an action that is carried out continuously and withstands all obstacles and obstacles in order to achieve the desired goal (Satrisno, 2018). Tajwid science is part of the Ulumul Quran science that needs to be studied. Remembering that this knowledge is related to how someone can read the Alquran properly and correctly. Mastery of tajwid is an absolute requirement for reading the Alquran properly and correctly. Without mastery of the science of recitation, reading the Alquran properly and correctly will only be impossible (Waldi et al., 2018; Habibulloh & Arifin, 2019). Tajwid is the most important element in reading the Alquran. The practice of tajwid when reading the Alquran is fardhu ain while studying the names of the laws is fardhu kifayah for Muslims.

In the activity of studying the Alquran, Muslims study, pronounce it correctly according to recitation, interpret and memorize the Alquran (Akbar, 2013). With the great

need for the Alquran, now online media has emerged that can make it easier for us to study the Alquran, namely with the many websites that provide the Alquran with an online system, so the online Alquran can be accessed or opened from any part of the world, anytime, wherever you are. is with internet support. The difference between the current author and the previous author lies in the account studied and the effects obtained from the Instagram account @ngajilagi.

## METHODS

This research uses quantitative methods with a survey approach. The data source was taken using a questionnaire from 1,123 Instagram followers @ngajilagi.id. Next, the research data was analyzed descriptively (Anwar et al., 2019; Engkizar et al., 2018). Descriptive analysis is one way to make it easier for writers to easily describe research results in quantitative research (Ayutiani & Satria Putri, 2018; Suharso, 2019; Wahyudin & Adiputra, 2019). Likewise, stated that to describe the overall results of data analysis in a survey research, a researcher can use a descriptive analysis approach (Aini et al., 2019; Arifin, 2018; Cantika et al., 2018; Putri et al., 2018; Fauzia et al., 2019).

## RESULT AND DISCUSSION

Instagram is a popular media and is much loved by teenagers and adults today. According to Napoleon Cat, Instagram usage in October 2021 reached 91.01 million users and the majority of Instagram users were aged 18-24 years. Instagram is an application that can be used as a medium for presenting educational or digital learning content (Restianty, 2018). Digital learning is an application of web-based or digital learning content that implements a learning system that does not take place in one place but can be accessed anytime and anywhere so that there is no direct face-to-face interaction (Efendi, 2018). In learning the tahsin of the Alquran, Instagram is also used to provide education to the public, such as on one of the Instagram accounts @ngajilagi.id with followers as many as 335 thousand followers in a period of two years. Instagram account @ngajilagi.id Of course, it has its own charm so that within two years this account has grown very rapidly and the enthusiasm of its followers is also very visible.



Fig 1. Instagram account

In learning the Alquran there are several steps that must be taken. There are seven steps that are systematically planned to help someone learn the Alquran properly and correctly. The seven steps include; i) teaching how to read the letters of the Alquran, ii) teaching how to read the letters and verses of the Alquran with "one line" punctuation marks, iii) teaching how to read the Alquran with "stop" punctuation marks, iv) teaching how to read the verses of the Alquran with punctuation marks "tasydid", v) teaching how to read the verses of the Alquran with "double line" punctuation, vi) teaching how to read

the Alquran through murottal (reading the Alquran with a melodious tone of voice), vii) strengthening how to read the Alquran using the practice of tajwid (Hardivizon & Anrial, 2016; Nisa et al., 2018).

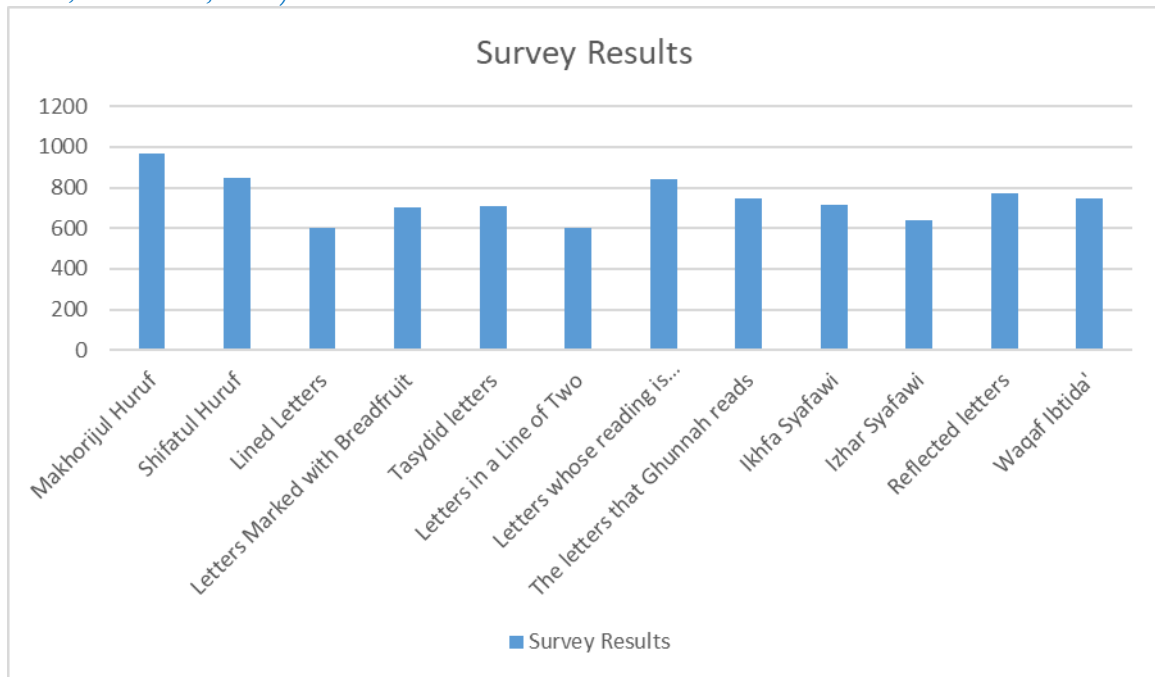


Fig 2. Community knowledge level survey results

Instagram account @najilagi.id provides learning to the social media community about the Alquran. The seven steps mentioned above also form the material content delivered by the Instagram account @najilagi.id. In the author's research, there are twelve points that must be known in order to be able to read the Alquran properly and correctly. The twelve points are as seen in figure 2. In the diagram you can see that through your Instagram account @najilagi.id can provide knowledge and influence the reading of the Alquran, such as improving letter makhoriul, knowing the nature of letters, knowing how to read letters and others. In addition to presenting theory, this Instagram account also presents the practice of reading the Alquran, so followers This account can understand the content presented well. The following is some of the Tahsin content found on Instagram accounts @najilagi.id.



Fig 3. Instagram feed



Fig 4. Waqaf



On Instagram account @ngajilagi.id There were 525 posts recorded, where most of the posts on this account included learning materials for reading the Alquran, practice reading the Alquran properly and correctly, as well as selected prayers. The discussion that appears most often in posts on this account is regarding the meaning of letters and the pronunciation of each letter, therefore changes in the reading of each letter in the research data are in first place as 971 respondents admitted that there was a perceived change in the meaning of letters.



Fig 5. Makhoriul huruf



Fig 6. Practice of reading the Alquran

Based on the responses obtained from respondents which can be seen in figure 2, it shows that some respondents were able to recognize and understand the twelve points asked. Occupying the number one position, as many as 971 respondents felt the change in the makhoriul letters. In second place, 848 respondents understood the nature of letters. In each post, material about the meaning of letters is sometimes also equipped with the nature of letters. A total of 841 respondents were able to recognize and understand how long letters were read and how long the letters were extended, whether one alif, two alifs or

three alifs. Furthermore, 771 respondents were able to understand the letters that were reflected or were recognized by get up, how does it read in the middle of the verse and at the end of the verse or momen the stopped. Further, as many as 749 respondents understood about the letters that were read ghunnah both in the law of dead reading and dead mim. The difference between one number and the letter being read ghunnah, as many as 748 respondents understand about signs he stopped and the beginning, in this section the practice of reading directly becomes an explanation of the material he stopped and the beginning. Furthermore, 714 respondents know how to read the letter mim that meets mim and ba, in tajwid lessons this material includes the legal part of reading dead mim, namely ikhfa syafawi and idgham mutamatsilain (idgham mimi). Furthermore, a total of 707 respondents were able to recognize and understand the letters with tasydid and how to read them. A total of 704 respondents understood how to read letters marked with Sukan. In the letter mim sukun met with other than mim and ba as many as 639 respondents were able to understand it, in the subject matter of tajwid it is known as izhar syafawi. A total of 604 respondents on two points, namely single-line letters and double-line letters occupy the last position with a small number of responses, but still more than half of the total number of respondents.

## CONCLUSION

Based on the research results and discussion, it can be concluded that in learning the Alquran on Instagram accounts @najilagi.id can be used as a reference in learning. This research has succeeded in revealing the effect on the community's ability to read the Alquran which is seen from twelve points including i) the makhorijul letters, ii) the nature of the letters, iii) the letters that are lined up, iv) the letters that are marked with sukun, v) the letters that are tasydid, vi) the letters that are in two lines, vii) letters whose reading is extended, viii) letters that are read ghunnah, ix) the letter mim meets mim and ba, x) the letter mim meets other than mim and ba, xi) the reflected letter, xii) signs of waqf and ibtida. Material presented by the Instagram account @najilagi.id is very easy for people to understand. The material presented by this account is not just theory, but is equipped with direct practice. Apart from that, there is also a learning evaluation of community capabilities which is carried out through Instagram stories.

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