



A Content Analysis: Values of Islamic Marriage in the movie of *Ayat-Ayat Cinta*

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Abstract

Fiqh Munakahat is a branch of jurisprudence that explains the legal rules regarding marriage starting from the marriage contract to household rules. The film *Ayat-Ayat Cinta* continues the film Verses of Love in the first series. This study aims to analyze the content of fiqh Munakahat material. In the film *Ayat-Ayat Cinta*. This article was written using a qualitative method with a content analysis approach. The data source is taken from the video film *Ayat-Ayat Cinta* with a duration of 2:06:54 (two hours, six minutes, fifty-four seconds) through document analysis used by researchers as a data collection technique, all documents are supporting data that can be used as supporting data for research related to the issues and problems being studied. All document analysis results are then analyzed by describing the data obtained from the word in dialogue and image forms in movie scenes using the Analysis Interactive Milles & Hubberman as a method and tool for analyzing qualitative research data. Overall, the results of the analysis show that there are five contents of fiqh munakahat material in the film *Ayat-Ayat Cinta*, namely khitbah, marriage contract, rights and obligations of husband and wife, and polygamy. The results of this study can be used as lesson material for young married couples to live the life of a household ark.

INTRODUCTION

In today's digital era, technology has entered every aspect of modern society's life (Erstad et al., 2021; Makridakis, 2017; Saputri et al., 2021). One of them is the world of film which produces many entertaining works (Gardner & Lehnert, 2016; Noviana & Simanjuntak, 2022). Film is a work that has its own artistic value, created by artists who are creative in their field, using methods such as the semiotic method which is one of the studies of film, the science of analysis to examine signs in the context of existing scenarios, images, texts and scenes (Fedorov & Levitskaya, 2022; Saenko et al., 2020). In films become objects that can be interpreted (Merleau-Ponty, 2020; Mudjiono, 2011). Through the media of film, the public can imitate and emulate the style and behavior of the artists. However, not all films have good exemplary values. Nowadays there are more and more shows that are prone to teaching the decline of faith and also Islamic law which is very easy for the public to consume (Ozguzel, 2020; Rahmatullah et al., 2022). However, the public must be able to choose shows that teach religious values, both the values of aqiqah, morals, and even fiqh.

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One of them, the film *Ayat-Ayat Cinta*, which teaches munakahat fiqh values. This film has 2 seasons, this research will analyze the film *Ayat-Ayat Cinta* which is a continuation of the first *Ayat-Ayat Cinta* series, this film was produced by MD Picture with producers Manoj Punjabi and Dhamoo Punjabi, and directed by Guntur Soeharjanto. the film *Ayat-Ayat Cinta* belongs to the film genre of religious drama which contains a lot of moral messages and lessons that can be taken by the audience from the film. The film was adapted from the novel by Habiburrahman El-Shirazi. The film *Ayat-Ayat Cinta* tells the story of a man named Fahri is played by actor Fedi Nuril who lives alone in Edinburgh left by his wife Aisyah played by actress Dewi Sandra to Palestine with her friend to make stories and reports on life in Gaza through the film *Ayat-Ayat Cinta* which is one of the efforts to convey the material content of fiqh munakahat to the publics (Nugroho & Adhrianti, 2019; Rahayu, 2021).



Fig 1 : cover at film *Ayat-Ayat Cinta*

The Qur'an that Islam is very wise and perfect in discussing life's problems, there is not even one aspect that is not discussed by Allah's law, which includes all aspects of life that govern relationships with His creator and regulate also the relationship with everything (Abdul et al., 2021). The words of Allah SWT in the Qur'an Surah Ar-Rum verse 21:

وَمِنْ آيَاتِهِ أَنْ خَلَقَ لَكُمْ مِنْ أَنْفُسِكُمْ أَزْوَاجًا لِتَسْكُنُوا إِلَيْهَا وَجَعَلَ بَيْنَكُمْ مَوَدَّةً وَرَحْمَةً إِنَّ فِي ذَلِكَ لَآيَاتٍ لِقَوْمٍ يَتَفَكَّرُونَ

Meaning: *And among the signs (of His greatness) is that He creates mates for you from your own kind, so that you are inclined and feel at ease with them, and He creates a sense of love and affection between you. Truly, in that, there are truly signs (of God's greatness) for people who think.*

This verse shows one of the signs of God's greatness and wisdom in creating a life partner for humans. And describes the purpose and benefits of marriage in Islam. Marriage is not only to satisfy desires or to obtain personal satisfaction but also to achieve the natural inclination in human beings to love one another, to feel compassion and to share life together (Lord, 2017). Through marriage, Allah SWT creates a strong emotional bond between husband and wife, which is expected to bring happiness, harmony and blessings (Handayani, 2023; Nugraha et al., 2019). On the film *Ayat-Ayat Cinta* explains Islamic values related to marriage, such as husband and wife responsibility, good communication, sacrifice, and harmonious family life, may be emphasized. This film can illustrate the importance of correct understanding and practice in undergoing marriage from the perspective of the Islamic religion (Mobolaji et al., 2020).

Related to the issue that the researcher raises in this article, it is known that the household is always faced with various problems at the beginning of each marriage, usually solving problems from one problem to the next solved in various ways, one of which is

mediation in a family manner to resolve and improve communication between husband and wife (Lazarus, 1976; Brown et al., 2020). Then as the author has stated in the background section of the article above, that the material content of fiqh munakahat in the film *Ayat-Ayat Cinta* is always directly related to the storyline of the film, the fundamental difference is the author's research problem with previous research, namely the previous researchers were more much discusses the study of aqidah of morality and tolerance Auld et al., (2007); Kahfi, (2019), but on the issue of this research, the author discusses the study of munakahat fiqh in the film *Ayat-Ayat Cinta* which is still little discussed in scientific writing.

METHODS

This the methodology used by researchers in this study is a qualitative research method with a content analysis approach (Elo & Kyngäs, 2008; Renz et al., 2018; Azzahra et al., 2021; Islamoğlu et al., 2022; Kasmar et al., 2019). from various sources that can be used as research material related to the issues and problems being researched, the video film *Ayat-Ayat Cinta* with a duration of 2:06:54 (two hours, six minutes, fifty-four seconds). serve as the primary data source while supporting data sources can be in the form of the novel *Ayat-Ayat Cinta*, ebook fiqh munakahat, as well as theses and previously published research articles relating to this research (Hsieh & Shannon, 2005). All results of document analysis are then analyzed by describing the data that has been obtained from the words in dialogues and images in film scenes using the Analysis InteractiveMilles & Hubberman and tool for analyzing data qualitative research Ath-Thukhi et al., (2022); Welsh, (2002); Mardiana et al., (2022); Sultanik et al., (2022); Hamdani et al., (2022), this study aims to analyze and gain knowledge about the content of fiqh material munakahat in the film *Ayat-Ayat Cinta*.

RESULT AND DISCUSSION

Based The film *Ayat-Ayat Cinta* is a continuation of the first *Ayat-Ayat Cinta* series, this film was shot in various backgrounds in places such as Gaza, Scotland, London, Budapest, and Jakarta. In addition, this film starred several top young artists such as Fedi Nuril, Tatjana Saphira, Chelsea Islan, Dewi Sandra, and others, this film was directed by Guntur Soeharjanto, screenwriter by Alim Sudio and Ifan Ismail and based on the novel *Ayat-Ayat Cinta* by Habiburrahman El-shirazy (Ningsih, 2014).





The film tells of a lecturer named Fahri at the University of Edinburgh living with his assistant Hulusi, previously Fahri had lost his wife Aisyah a few months ago, when Aisyah went to volunteer in the Gaza Strip, since then Fahri has not heard from Aisyah, and Fahri kept looking for news in various ways and kept waiting for Aisyah's presence, then she tried to overcome her sadness by keeping herself busy teaching as a lecturer at the University of Edinburgh, doing good to everyone and also as a businessman in the city, Aisyah's departure to the Gaza strip and there has been no news about Aisyah, makes him Film as a means of communication for multimedia mass media, which consists of audio and visual has the ability to influence the audience's emotions.sad and always sheds tears when he remembers the face of his wife Aisyah. In addition, Fahri is also faced with the problems of his various neighbors, such as grandmother Catarina, a Jew who is having problems with her stepson, Keira, a talented violinist, and her younger brother Jason, who both of them really hate Fahri, because they think of Muslims as terrorists who have caused the death of their father from a bomb in London (Hun & Hassan, 2017).


Then the presence of Aisyah's niece Hulya, a beautiful, cheerful, and dynamic girl, who shows her interest in Fahri, Fahri hesitates to open her heart for hulya because he still remembers (Aflahah, 2017). Aisyah if he opens his heart to hulya, it's the same as admitting that Aisyah has died, Fahri still hopes that his wife will return to his life, all support Fahri to continue his life with hulya, including Sabrina, a household assistant who is considered a relative by fahri (Jamaluddin, 2019), it turns out that Sabrina is Aisyah who is disguising

herself as someone else, to help take care of all the affairs of fahri house.

The research method used in this study was a qualitative method with a content analysis approach. The source of research data was obtained from a scene of the film *Ayat-Ayat Cinta*. the scene section. In the process of this research, the writer uses a way to describe the data that has been obtained from the words in the dialogues and pictures in the film scene using the Analysis Interactive Milles & Hubberman as a data analysis method and tool and collects qualitative research results (Estrada et al., 2017; Mutathahirin et al., 2022). The film, *Ayat-Ayat Cinta*, has a duration of 2 hours 6 minutes 54 seconds and has five munakahat fiqh material table contents of khitbah which are explained as follows:

Table 1. Table of Content khitbah

No	Duration	Soty description	Material content	Scene
1	1:27:25	Fahri asked Hulya to become his wife	Khitbah	
2	1:28:28	The marriage ceremony outas fulfilled the requirements and is harmonious according to Islamic law.	Marriage contrack	
3	0:58:30	Fahri carried out Aisyah's mandate to do good, such as when keira, a neighbor who always wronged her, apologized to fahri was the one praying for his lessons. Fahri wisely said that he was never angry and always forgave keira	Husband and wife rights	
4	0:00:44	The loss of Aisyah's whereabouts made Fahri continue to look for his wife. Many people thought that aisyah had died from the israel bomb, but fahri remained	Duties of husband and wife	

		convinced that aisyah was still alive, fahri always looked for aisyah's whereabouts, fahri's optimistic attitude wa extraordinary.	
5	1:41:55	Fahri refused keira request and to marry heron the basis of reciprocity. Fahri hid his kidness in helping keira by sending a violin teacher, even thought keiraand his family had always been hostile and terrorizedfahri over accusations and fines for his father's death due to the london bomb	

From the research that has been carried out by researchers, the results of research on the content of munakahat fiqh material in the film *Ayat-Ayat Cinta* are presented, which consist of five munakahat fiqh material contents, namely khitbah, aqad nikah, rights and obligations of husband and wife and polygamy (Rahayu, 2021; Shaifudin, 2019). And problems related to the content of munakahat fiqh material in the first season of the film *Ayat-Ayat Cinta* already exist, but previous researchers only focused on discussing the study of aqidah, morals, and tolerance.

First, Islamic Values in the Film *Ayat-Ayat Cinta* Semiotics Analysis by Charles Sanders Peirce Amarullah, (2020). In his thesis explaining Islamic values in the film *Ayat-Ayat Cinta*. The results of the research show that the forms of Islamic values contained in the film *Ayat-Ayat Cinta* are solemn in worshipping Allah and submitting to Allah's commands, saying greetings to fellow Muslims, helping neighbors, trusting, and respecting one another's parents, using Charles Sanders Peirce's semiotic analysis method to examine the signs in the film verses of love 2, to analyze scenes featuring Islamic values, Charles Sanders Peirce's semiotics emphasizes the meaning of signs, objects, and interpretants in the film *Ayat-Ayat Cinta*.

Second, Moral Education in the Novel *Ayat-Ayat Cinta* by Habiburrahman El-shirazy. This thesis was written by M. Rizki Muajadi, Islamic Religious Education Study Program, Faculty of Tarbiyah and Teacher Training, Syarif Hidayatullah State Islamic University Jakarta, in 2018. In his thesis, he explains the values of moral education in the Novel *Ayat-Ayat Cinta* by Habiburrahman El Shirazy. The method used in this research is qualitative, this type of research is library research. The results of the research show that there are several methods of moral education contained in it, namely the habituation method, the lecture method, the exemplary method, and the advice method. Among these methods, there are more exemplary methods and habits. In the novel *Ayat-Ayat Cinta* there are twenty-one values of moral education, namely: worshipping Allah, monetizing Allah, dzikir, praying, being grateful, trusting, half to Allah glorifying the Qur'an, being trustworthy, patient, humble, working hard and disciplined, sincere in spirit, simple living, doing good to parents and relatives, getting along well, helping each other and assisting the

weak, visiting the sick and condolences, entertaining guests, advising one another and forgiving other people's mistakes (Palewai, 2022; Wahab, 2020).

Third, Semiotic Analysis of Religious Values in the film of *Ayat-Ayat Cinta*. This thesis was written by Achmad Shahab, Department of Communication Science, Faculty of Social and Political Sciences, Sebelas Maret University, Surakarta, in 2010. In his thesis, he explains that in the last 20 minutes of the film, the first verses of the love series, there is a discussion of the conflict between pro and anti-polygamy. The scene of Fahri, who later has two wives Aisyah and Maria, is described clearly and completely with the ins and outs of the problem. Fahri married Maria, the marriage was so short due to Maria's illness which could no longer be cured until she finally died.

CONCLUSION

This research has succeeded in uncovering the five contents of munakahat fiqh material in the film *Ayat-Ayat Cinta*, the five contents of munakahat fiqh material namely khitbah, aqad nikah, rights and obligations of husband and wife and polygamy, research on the content of munakahat fiqh material in the film *Ayat-Ayat Cinta* has not been widely studied by previous researchers, the results of the research as the researchers have done this is only preliminary research, at least these results can serve as a basis and reference for future researchers to examine these issues and problems in different contexts, for example, Forms of efforts of the Office of Religious Affairs in debriefing pre-marital relationship with prospective husband and wife and various other issues that are relevant to this context.

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